

## REMARKS

In the last office action it was indicated that the claims are subject to a restriction requirement, more specifically, claims 5-8 and 10-16 were stated as being drawn to a brand name display system classified in class 705, subclass 27. Then claims 17-27 were stated to relate to a combination of a store and signage, classified in class 283, subclass 56.

The Applicant provisionally elects the patent claims directed to the combination of the store and signage, namely claim 17-27, classified in class 283, subclass 56.

If there is any matter which needs attention, and if consultation with the Applicant's attorney would be of help, such would be welcome. The Applicant's undersigned attorney can normally be reached at the telephone number set forth below.

Signed at Bellingham, County of Whatcom, State of Washington this December 26, 2006.

Respectfully submitted,  
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